

Jessica Renee Collier

Assistant Professor of Political Communication
Brian Lamb School of Communication, Purdue University
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EDUCATION

Ph.D. 2021 Communication Studies, Moody College of Communication
University of Texas at Austin

Dissertation: Exposure to misinformation on social media: The role of contextual factors beyond motivated reasoning
Committee: Drs. Talia Stroud (chair), Sharon Jarvis, Roderick P. Hart, and Bethany Albertson

M.A. 2016 Mass Communication, School of Media & Journalism
University of North Carolina at Chapel Hill

B.A. 2014 Psychology and Government (double major), Media Studies (minor)
University of Virginia

PROFESSIONAL APPOINTMENTS

2023-present Assistant Professor
Brian Lamb School of Communication, Purdue University

2022-2023 Assistant Professor
Department of Communication, Mississippi State University

2021-2022 Postdoctoral Research Fellow, Knight Research Associate
Center for Media Engagement, University of Texas at Austin

2022 Lecturer
Department of Communication Studies, University of Texas at Austin

2017-2020 Research Associate
Center for Media Engagement, University of Texas at Austin

PUBLICATIONS

Peer-Reviewed Journal Articles

Collier, J.R. (accepted, in press). Media trust in the Americas, 2008-2023. *Public Opinion Quarterly*. <https://doi.org/10.1093/poq/nfag005>

* Indicates author with undergraduate or graduate student standing at the start of the project

+ Indicates equal co-authorship

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Collier, J. R., Kim, Y., & Murray, C. (2026). The composition and amplification of mainstream political memes: Evidence from 4 U.S. election cycles. *Journal of Information Technology & Politics*, 23(1), 72–87. <https://doi.org/10.1080/19331681.2024.2421390>

Collier, J.R. (2025). A community resilience approach to understanding news deserts and their residents. *Digital Journalism*. <https://doi.org/10.1080/21670811.2025.2574935>

Haenschen, K., Zenner, S., & **Collier, J.R.** (2025). You're just not my type: How attitudes toward fonts explain affective polarization. *Visual Communication Quarterly*. <https://doi.org/10.1080/15551393.2025.2584932>

Bruun Overgaard, C.S. & **Collier, J.R.** (2025). In different worlds: The contributions of polarization and platforms to partisan (mis)perceptions. *New Media & Society*, 27(1), 319-337. <https://doi.org/10.1177/14614448231176551>

Haenschen, K., **Collier, J.R.**, & Tedesco, J. (2024). The normatively troubling impact of attitudes toward money in politics on external political efficacy. *Social Science Quarterly*, 105(30), 666-681. <https://doi.org/10.1111/ssqu.13356>

Haenschen, K., Collier, J.R., & Tedesco, J.C. (2024). The impact of news trust and scandal knowledge on political efficacy. *American Behavioral Scientist*, 68(7), 855-873. <https://doi.org/10.1177/00027642211062867>

Riedl, M.⁺, Tsyrenzhapova, D. ⁺*, **Collier, J.R.**, Gurksy, J., Joseff, K., & Woolley, S. (2023). The role of geolocation data in political campaigning: How digital political strategists perceive it. *Convergence*, 29(6), 1624-1640. <https://doi.org/10.1177/13548565231199980>

Kim, Y., **Collier, J.R.**, Murray, C., & Stroud, N.J. (2023). Partisan memes as a catalyst for like-minded networks. *Political Communication*, 40(6), 768-787. <https://doi.org/10.1080/10584609.2023.2222364>

Collier, J.R.⁺, Pillai, R.M.⁺, & Fazio, L.K. (2023). Multiple-choice quizzes improve memory for misinformation debunks, but do not reduce belief in misinformation. *Cognitive Research: Principles and Implications*, 8(37). <https://doi.org/10.1186/s41235-023-00488-9>

Collier, J.R. & Van Duyn, E. (2023). Fake news by any other name: The effects of phrases for false content on public perceptions of U.S. news media. *Journal of Applied Communication Research*, 51(4), 424-443. [10.1080/00909882.2022.2148487](https://doi.org/10.1080/00909882.2022.2148487)

Collier, J.R., Dunaway, J., & Stroud, N.J. (2021). Pathways to deeper news engagement: Factors influencing click behaviors on news sites. *Journal of Computer-Mediated Communication*, 26(5): 265-283. <https://doi.org/10.1093/jcmc/zmab009>

Haenschen, K., Tamul, D., & **Collier, J.R.** (2021). Font matters: Towards a theory of typeface selection by political campaigns. *International Journal of Communication*, 15(21), 2894-2914. <https://ijoc.org/index.php/ijoc/article/view/17615>

Kim, Y., **Collier, J.R.**, & Stroud, N.J. (2021). The effectiveness of gain and loss frames in news subscription appeals. *Digital Journalism*, 9(3), 300-318.
<https://doi.org/10.1080/21670811.2021.1873812>

Collier, J.R., Kim, Y., & Stroud, N.J. (2020). How news images affect clicking on subscription appeals. *Journalism Practice*, 15(4): 489-507. <https://doi.org/10.1080/17512786.2020.1738262>

Van Duyn, E., & **Collier, J.R.** (2019). Priming and fake news: The effects of elite discourse on evaluations of news media. *Mass Communication & Society*, 22(1): 29-48.
<https://doi.org/10.1080/15205436.2018.1511807>

Book Chapters

Collier, J.R. (forthcoming). The evolution of elite discourse about social media platforms from 2010-2025. *The Year in C-SPAN Archives Research*. West Lafayette: Purdue University Press.

Collier, J.R., Masullo, G.M., & Duchovnay, M. (2022). Conservative news audiences: A lack of media trust and how they think journalism can improve. In T. Gutsche (Ed.). *The Future of the Presidency, Journalism, & Democracy: After Trump*. (pp. 50-66). New York: Routledge.

Collier, J.R. (2021). Conservatives and misinformation. In S. Jarvis (Ed.). *Conservative Political Communication: How Right-Wing Media and Messaging (Re)Made American Politics*. (pp. 193-206). New York: Routledge.

Stroud, N.J. & **Collier, J.R.** (2018). Selective exposure and homophily during the 2016 presidential campaign. In B.H. Warner, D.G. Bystrom, M.S. McKinney, & M.C. Banwart (Eds.) *An Unprecedented Election: Campaign Coverage, Communication, and Citizens Divided*. (pp. 21-39). Santa Monica, CA: Praeger.

Book Reviews

Collier, J.R. (2022). [Review of the book: *tumblr*]. *Journal of Broadcasting & Electronic Media*. [10.1080/08838151.2022.2101651](https://doi.org/10.1080/08838151.2022.2101651)

Grant-Funded White Papers

Collier, J.R. & Graham, E.* (2022, Dec.). Even in “news deserts,” people still get news. *Center for Media Engagement*. <https://mediaengagement.org/research/people-still-get-news-in-news-deserts/>

Masullo, G.M., Jennings, J.T., **Collier, J.R.**, Muddiman, A., Murray, C., Chavez, G., Deaven, K., Deller, N., Gursky, J., Joseff, K., Wadman-Goetsch, E., Wilner, T. & Stroud, N.J. (2020, May). Covering coronavirus: How audience needs are changing and how newsroom coverage compares. *Center for Media Engagement*. <https://mediaengagement.org/research/coronavirus-coverage-changes>

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Masullo, G.M., **Collier, J.R.**, Muddiman, A., Murray, C., Chavez, G., Deaven, K., Deller, N., Gursky, J., Jennings, J., Joseff, K., Wadman-Goetsch, E., Wilner, T., & Stroud, N.J. (2020). Covering coronavirus: A snapshot of the information people want and what newsrooms are reporting. *Center for Media Engagement*. <https://mediaengagement.org/research/coronavirus-reporting-snapshot>

Collier, J.R. & Stroud, N.J. (2018). Using links to keep readers on news sites. *Center for Media Engagement*. <https://mediaengagement.org/research/links/>

Stroud, N.J., Kim, Y., & **Collier, J.R.** (2018). Subscription messages. *Center for Media Engagement*. <https://mediaengagement.org/research/subscription-messages/>

FELLOWSHIPS, AWARDS, AND HONORS

- | | |
|--------------|--|
| 2025-present | Faculty Fellow, Center for American Political History, Media, & Technology, Purdue University |
| 2025-26 | Teaching for Tomorrow Fellowship Award, Purdue University |
| 2024 | Faculty Success Program Teaching Award, College of Liberal Arts, Purdue University |
| 2022 | Top Paper Award, 1 st place Faculty Paper, Visual Communication Division, Association for Education in Journalism and Mass Communication |
| 2022 | Top Paper Award, 2 nd place Faculty Paper, Political Communication Division, Association for Education in Journalism and Mass Communication |
| 2021 | Lynda Lee Kaid Outstanding Dissertation Award, Political Communication Division, National Communication Association |
| 2021 | Graduate Student Research Award, Department of Communication Studies, University of Texas at Austin |
| 2020 | Article of the Year Award (with Emily Van Duyn) for best article published in <i>Mass Communication & Society</i> in 2019, Association for Education in Journalism & Mass Communication |
| 2019-2020 | University Graduate Continuing Fellowship, The Graduate School, UT-Austin (Awarded highly selective university-wide fellowship of \$44,000 including tuition assistance to complete dissertation writing and research) |
| 2019 | Honorable Mention, Seymour Sudman Student Paper Competition, American Association for Public Opinion Research |

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- 2019 Roderick P. Hart Student Achievement Award, Moody College of Communication, University of Texas at Austin
- 2019 Travel Grants--Student Caucus of the National Communication Association, American Political Science Association, International Communication Association, Political Communication Division of the International Communication Association
- 2016-2019 Moody Graduate Fellowship, Moody College of Communication, UT-Austin
- 2018 Travel Grants--Women's Caucus of the National Communication Association, Political Communication Division of the American Political Science Association, Graduate Student Assembly at UT-Austin
- 2017 Professional Development Award, The Graduate School, UT-Austin
- 2016-2017 Graduate School Fellowship, The Graduate School, UT-Austin
- 2014-2016 Pruden Fellowship, School of Media & Journalism, University of North Carolina at Chapel Hill
- 2014 Psychological Society Award, Psychology Department, University of Virginia (Awarded to one B.A. at final exercises for service to department)

SCHOLARLY PRESENTATIONS

Collier, J.R. (2025, Oct.). Heroes or villains? The evolution of elite discourse about social media platforms from 2010-2025. Paper presented at The Year in C-SPAN Archives Research Conference, Center for C-SPAN Scholarship & Engagement, Virtual Conference.

Collier, J.R. (2025, Sept.). News desert residents and their perceptions of local political climates. Paper presented at the annual meeting of the American Political Science Association, Political Communication Section, Vancouver, BC, Canada.

Haenschen, K., **Collier, J.R.**, Tedesco, J., & Bhat, M. (2025, Sept.). Negative news on a burning planet: The impact of framed news on climate outcomes. Paper presented at the annual meeting of the American Political Science Association, Political Communication Section, Vancouver, BC, Canada.

Collier, J.R. (2025, Aug.). The role of "news influencers" for young adults on TikTok and Instagram. Paper presented at the Beyond Our Screens: Reimagining Critical Media Literacy Symposium, Notre Dame University, South Bend, IN.

Collier, J.R., Kim, Y., Murray, C. (2024, Nov.). The composition and amplification of mainstream partisan memes: Evidence from 4 U.S. election cycles. Paper presented at the annual

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meeting of the National Communication Association, Political Communication Division, New Orleans, LA.

Stroud, N.J., Moravec, T., **Collier, J.R.**, Graham, E., Masullo, G., & Rajadesingan, A. (2024, Jun.). Cross-cutting political talk in non-political digital spaces. Paper presented remotely at the annual meeting of the International Communication Association, Gold Coast, Australia.

Brooks, K.E., Lilly, A.E., Barber, H., **Collier, J.R.**, Coker, M.C., Whiteside, A., Godager, E.A., Ellefson, A.J., Kiura, M., Daggs, J.L. Ribarsky, E. (2024, Apr.). Traversing coherent futures: Transitioning into faculty positions. Accepted for presentation as a conference panel at the regional meeting of the Central States Communication Association, Grand Rapids, MI.

Collier, J.R. (2023, Nov.) A community resilience approach to understanding news deserts and their residents. Paper presented at the annual meeting of the National Communication Association, Washington, D.C.

Zenner, S., Haenschen, K., & **Collier, J.R.** (2022, Nov.) You're just not my type: The relationship between fonts, political ideology, and affective polarization. Poster presented at the annual meeting of the National Communication Association, New Orleans, LA.

Collier, J.R., Kim, Y., Murray, C., & Stroud, N.J. (2022, Sept.). Partisan memes: A content and engagement analysis across 3 U.S. election cycles. Paper presented at the annual meeting of the American Political Science Association, Political Communication Division, Montréal, Québec, Canada.

Overgaard, C.S.B. & **Collier, J.R.** (2022, Aug.). In different worlds: The contributions of polarization and platforms to partisan (mis)perceptions. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Political Communication Division, Detroit, MI.

***Top Paper Award**

Zenner, S., Haenschen, K., & **Collier, J.R.** (2022, Aug.). You're just not my type: The relationship between fonts, political ideology, and affective polarization. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Visual Communication Division, Detroit, MI.

***Top Paper Award**

Pillai, R.M., **Collier, J.R.**, & Fazio, L.K. (2022, Aug.). Multiple-choice quizzes make fact checks more memorable but not more effective. Paper presented at the annual meeting of the American Psychological Association, Minneapolis, MN.

Tsyrenzhapova, D.*, Riedl, M.J.*, **Collier, J.R.**, Gursky, J., Joseff, K., & Woolley, S. (2022, May). The role of geolocation data in political campaigning: How digital political strategists perceive it. Paper presented at the annual meeting of the International Communication Association, Paris, France. ** indicates equal contributions*

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Collier, J.R. (2021, Nov.). Partisanship and news-finds-me perceptions: The moderating role of individual characteristics on misinformation effects. Paper presented at the annual meeting of the National Communication Association, Seattle, WA.

Jennings, J., **Collier, J.R.**, Muddiman, A., & Kim, Y.K. (2021, Aug.). State leadership and COVID-19: How governors and the news that covered them changed the pandemic. Paper presented at the American Political Science Association, Political Communication Preconference, Seattle, WA.

Collier, J.R. (2021, May). Take it with a grain of salt: How social cues influence belief in misinformation. Paper presented at the annual meeting of the International Communication Association, Virtual Conference.

Haenschen, K., Tamul, D., & **Collier, J.R.** (2021, Jan.). Font matters: Towards a theory of typeface selection by political campaigns. Paper presented at the annual meeting of the Southern Political Science Association, Virtual Conference.

Kim, Y., **Collier, J.R.**, & Stroud, N.J. (2020, Aug.). How hyperpartisan memes drive a spiral of homophily on social media, and how to fix it. Paper presented at the American Political Science Association, Political Communication Preconference, Virtual Conference.

Collier, J.R., Fazio, L.K., & Pillai, R.M. (2020, Jun.). Testing knowledge to battle misinformation: How quizzes can improve people's memory of fact checks. Paper presented at the Seventh Global Fact-Checking Summit, Virtual Conference.

Collier, J.R. & Van Duyn, E. (2020, May). A different kind of backfire: Effects of labeling false content on perceptions of news. Paper presented at the annual meeting of the International Communication Association, Virtual Conference.

Stroud, N.J., Jennings, J.T., **Collier, J.R.**, Tenorio, A., & Sterling, J. (2020, May). The effectiveness of fact check headlines on social media: Field experiments across four continents. Paper presented at the annual meeting of the International Communication Association, Virtual Conference.

Collier, J.R. Dunaway, J., & Stroud, N.J. (2019, Nov.) Pathways to deeper news engagement: Factors influencing click behaviors on news sites. Paper presented at the annual meeting of the National Communication Association, Baltimore, MD.

Collier, J.R. (2019, Aug). Public concern for truth: Citizens' interactions with fact-checked claims. Paper presented at the annual meeting of the American Political Science Association, Washington, D.C.

Jennings, J.T., **Collier, J.R.**, & Stroud, N.J. (2019, Aug.) Exposure to fact checks on Facebook: Field experiments in four continents. Paper presented at the American Political Science Association, Political Communication Preconference, Washington, D.C.

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Collier, J.R. & Van Duyn, E. (2019, Aug.) A different kind of backfire: Effects of labeling false content on perceptions of news. Paper presented at the American Political Science Association, Political Communication Preconference, Washington, D.C.

Collier, J.R., Kim, Y., & Stroud, N.J. (2019, May). News images and clicking on subscription appeals. Poster presented at the annual meeting of the International Communication Association, Washington, D.C.

Kim, Y., **Collier, J.R.**, & Stroud, N.J. (2019, May). Gain and loss frames in news subscription appeals. Paper presented at the annual meeting of the International Communication Association, Washington, D.C.

Van Duyn, E. & **Collier, J.R.** (2019, Jan.). Incivility and indifference: Online deliberation and norms of opinion formation. Paper presented at the annual meeting of the Southern Political Science Association, Austin, TX.

Collier, J.R. (2018, Nov.). Incidental disengagement: Effects of negative elite coverage on public participation. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.

Collier, J.R. (2018, Nov.). Accurate identification of news: Understanding the role of media literacy and public opinion. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT.

Van Duyn, E. & **Collier, J.R.** (2018, Aug.). The indifferent citizen: Appraisals of indifference in deliberation. Paper presented at the American Political Science Association, Political Communication Preconference, Boston, MA.

Collier, J.R. (2017, Nov.). Political identity and situational goals: The influence of cooperation and competition on intergroup bias. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.

Van Duyn, E. & **Collier, J.R.** (2017, Aug.). Priming and fake news: The effect of elite discourse on evaluations of news media. Paper presented at the American Political Science Association, Political Communication Preconference, San Francisco, CA.

Collier, J.R. (2016, Mar.). Netflix and the Hill: Priming effects of entertainment media on candidate evaluations. Paper selected for the Association for Education in Journalism and Mass Communication, Southeast Colloquium, Baton Rouge, LA.

Collier, J.R. (2016, Mar.). Everybody's a cynic: Twitter and the 2015 State of the Union address. Paper selected for the Association for Education in Journalism and Mass Communication, Southeast Colloquium, Baton Rouge, LA.

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SELECT INVITED TALKS & CONFERENCES

Collier, J.R. (2024, Feb. 1). Negotiating academic job offers. Invited panelist. Texas Career Engagement, University of Texas at Austin.

Collier, J.R. (2022, Nov. 9). Making sense of the midterms. Invited panelist. Institute for Humanities, Mississippi State University.

Collier, J.R. (2022, Apr. 2). Encouraging recirculation on news sites. Invited panelist. International Symposium on Online Journalism, Austin, TX.

Collier, J.R. (2021, Oct. 13). Quiz Creator: A tool for conducting experiments. Invited speaker. Knight Research Network Tool Demonstration Day, Virtual workshop.

Collier, J.R. (2020, Feb. 22). How to spot disinformation. Invited panelist. Common Ground for Texans, Austin, TX.

Collier, J.R. & Kim, Y. (2019, Jun. 26-27). Processing polarizing content. Invited participant. Integrity Research Academic Workshop, Facebook Research, Menlo Park, CA.

Collier, J.R. & Sterling, J. (2019, Jun. 19-21). Impact of fact checks on reader understanding in the real world. Invited speaker. Global Fact 6: Sixth Global Fact-Checking Summit, Cape Town, South Africa.

Collier, J.R. (2019, Jun. 13-14). Effectiveness of fact checks on social media: Field experiments across four continents. Invited participant. Digital Threats to Democracy Workshop, Social Science Research Council, New York City, NY.

Collier, J.R. (2018, Oct. 26). Encouraging news while discouraging fake news. Invited speaker. Moody College of Communication Parents' Council, Austin, TX.

Collier, J.R. & Van Duyn, E. (2018, Oct. 22). Don't call it fake news: News literacy and public discourse. Invited speaker for Dr. Stephen Reese, School of Journalism, UT-Austin.

Collier, J.R. (2018, Oct. 4). Misinformation Solutions Forum. Invited participant. Rita Allen Foundation, Washington, D.C.

Collier, J.R. (2018, Sept. 28). What is news? Invited speaker. Longhorn Village, Austin, TX.

Collier, J.R. (2018, Jun. 18). Encouraging recirculation on news sites. Invited speaker. Lenfest Institute for Journalism, Philadelphia, PA.

Collier, J.R. (2017, Oct. 17). Media and civic engagement. Invited speaker for Dr. Valerie Murphy, Political Communication, St. Edward's University, Austin, TX.

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TEACHING & INSTRUCTION

Teaching Experience

Brian Lamb School of Communication, Purdue University (2023-present)

Undergraduate: American Political Communication
Principles of Persuasion
Transformative Texts, Critical Thinking and Communication II: Modern World

Graduate: Survey of Political Communication

Department of Communication, Mississippi State University (2022-2023)

Undergraduate: Elements of Persuasion
Communication & Leadership (online + offline modalities)
Communication & Media Ethics

Department of Communication Studies, University of Texas at Austin (2016-2022)

Undergraduate: Communication and Public Opinion
Professional Communication Skills

Intellectual Entrepreneurship Pre-Graduate School Mentor
Irie B. Crenshaw (B.A. Political Communication, 2019)

Digital Lecturer: Engineering Communication & Professional Communication Skills

Teaching Assistant: Speech Writing and Criticism
Communication Ethics
Leadership and Public Memory
Political Communication (online course)
Social Media and Organizations
Digital Communication (hybrid online/offline course)
Theories of Persuasion

Student Advising

Doctoral Advisor

Eubin Sung, Communication (coursework in progress)

Doctoral Committees

Brigitte Dietz, Communication (ABD)
Diane Jackson, Communication (2025)

SERVICE

Service to the University

Purdue University

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2024-present	Member, Advisory Board, Center for C-SPAN Scholarship and Engagement
2025	Member, Undergraduate Committee
2025	Judge, Spring Undergraduate Research Conference
2025	Judge, 5-Minute Challenge Competition, Center for C-SPAN Scholarship and Engagement
2025	Judge, Student Podcast Competition
2024	Member, Faculty Selection Committee, DC Fellowship Program, Center for C-SPAN Scholarship and Engagement
2024	Judge, Fraser Speaking Competition Finals, Brian Lamb School of Communication
2023	Member, Faculty Selection Committee, DC Fellowship Program, Center for C-SPAN Scholarship and Engagement

Mississippi State University

2023	Evaluator, Undergraduate Research Symposium
2022-2023	Member, Communication Pedagogy Roundtable
2022-2023	Member, Communication & Media Studies Concentration

University of Texas at Austin

2020	Executive Board, Graduate Women in Communication
2019-2020	Voting Member, Senate of College Councils
2018-2020	President, Graduate Communication Council (elected to two terms)
2018-2020	Member, Moody Leadership Committee
2019, 2020	Program Chair, Moody Graduate Research & Creative Symposium (founded and program planned first peer-reviewed conference for student communication research at UT)
2018-2020	Ex-Officio Member, Moody Advisory Council
2019	Panelist, Graduate School Expert Panel, Undergraduate Learning Assistant Program
2019	Member, Department Chair Search Committee
2019	Panelist, "Getting Research Off the Ground," Communication Studies Graduate Community
2018	Chair, Faculty of the Year Award Committee
2018	Facilitator, <i>New Agendas in Communication</i> Conference
2017-2018	Community Development Chair, Communication Studies Graduate Community (elected position)
2017-2018	Chair, Student Life Committee, Graduate Communication Council

Service to the Field

American Political Science Association (APSA), Political Communication Division

2024-2026	Secretary/Treasurer, Executive Committee
2023-2024	At-Large Member, Executive Committee
2021	Panel Chair, Political Communication Preconference
2019	Panel Chair, Annual Meeting
2019	Panel Chair, Southern Political Science Association

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International Communication Association (ICA), Political Communication Division

2020-present Annual Conference Reviewer

National Communication Association (NCA)

2020 Annual Conference Reviewer: Mass Communication Division

2019 Annual Conference Reviewer: Great Ideas for Teaching Students (G.I.F.T.S),
Mass Communication Division, Student Section

National Communication Association (NCA), Political Communication Division

2018, 2020-present Annual Conference Reviewer

2024-2025 Member, Nominating Committee

2023 Panel Respondent

2021-2022 Elected Chair, Nominating Committee

2021-2022 Member, Lynda Lee Kaid Outstanding Dissertation Award Committee

2022 Panel Chair

2021 Panel Respondent

American Association for Public Opinion Research (AAPOR)

2018 Moderator, Midwest Association for Public Opinion Research

Journal Reviewer

Cognitive Research: Principles & Implications; Communication Quarterly; Communication Research; Convergence; Harvard Kennedy School (HKS) Misinformation Review; Information, Communication, and Society; International Journal of Communication; International Journal of Press/Politics; International Journal of Public Opinion Research; Journal for Cultural Research; Journal of Behavioral and Experimental Economics; Journal of Broadcasting and Electronic Media; Journal of Communication; Journal of Computer-Mediated Communication; Journal of Elections, Public Opinion, and Parties; Journal of Experimental Psychology: General; Journal of Information Technology and Politics; Journal of Political Marketing; Journalism; Journalism and Mass Communication Quarterly; Journalism and Media; Journalism Practice; Journalism Studies; Mass Communication and Society; Media & Communication; Nature Human Behaviour; New Media and Society; Political Behavior; Political Communication; Political Psychology; Political Research Quarterly; PNAS Nexus; Public Opinion Quarterly; Scientific Reports; Social Science Quarterly; Visual Communication Quarterly

Service to the Community

Engaged scholarship:

1. Collier, J.R., Pillai, R.M., Fazio, L.K., & Deavan, K. (2023, Jul. 4). [Quizzes and fact-checking](#). *International News Media Association* Media Research blog.
2. Overgaard, C.S.B. & Collier, J.R. (2023, Jun. 27). [Do Democrats and Republicans live in different worlds?](#) *Center for Media Engagement*.

3. **Collier, J.R.**, Pillai, R.M., Fazio, L.K. (2023, Jun. 12). [Multiple-choice quizzes improve people's recall of fact check details, but don't reduce belief in misinformation](#). *Center for Media Engagement*.
4. **Collier, J.R.** & Van Duyn, E. (2022, Dec. 8). [Using the phrase "fake news" hurts trust in your journalists and newsroom](#). *Center for Media Engagement*.
5. Fazio, L., **Collier, J.R.**, & Pillai, R. (2022, Oct. 7). [Multiple-choice quizzes improve memory for fact checks but they do not reduce belief in misinformation](#). *Reboot Foundation*.
6. **Collier, J.R.** & Van Duyn, E. (2018, Aug. 23). [Why we really need to stop saying fake news](#). *Center for Media Engagement*.

Interviewed or research featured in:

1. Snelling, G. (2025, Dec. 18). There's no such thing as a Republican font. *Fast Company*. <https://www.fastcompany.com/91461588/theres-no-such-thing-as-a-republican-font>
2. Dreith, B. (2025, Dec. 11). US drops Calibri typeface from official usage citing "degradation" of correspondence. *dezeen*. <https://www.dezeen.com/2025/12/11/us-drops-calibri-typeface/>
3. Stonbely, S. (2025, Mar. 20). The changing face of local journalism. *Columbia Journalism Review*. https://www.cjr.org/tow_center/the-changing-face-of-local-journalism.php
4. Brancaccio, D. & Schroeder, A. (2024, Apr. 15). Not everyone who lives in a "news desert" would describe it that way. *Democracy in the Desert: Marketplace Morning Report*. <https://www.marketplace.org/2024/04/15/not-everyone-who-lives-in-a-news-desert-would-describe-it-that-way/>
 - 4-minute segment aired during *NPR Morning Edition*
5. Sanderson, Z., Messing, S., & Tucker, J.A. (2024, Jan. 22). Misunderstood mechanics: How AI, TikTok, and the liar's dividend might affect the 2024 elections. *Brookings Institute*. <https://www.brookings.edu/articles/misunderstood-mechanics-how-ai-tiktok-and-the-liars-dividend-might-affect-the-2024-elections/>
6. Bharmal, A. (2023, Jul 14). [UT researchers find that partisan memes can lead to homogenous networks](#). *The Daily Texan*.
7. Clayton, J. (2023, Jul. 9). [Republicans and Democrats are living in separate realities, new study suggests](#). *Texas Public Radio*.
8. (2023, Jan. 12). [How people in "news deserts" get their news](#). *Foreign Press.org*.
9. Forrest, S. (2023, Jan. 11). [Does a 'fake news' label help audiences identify false information](#). *Illinois News Bureau*.
10. Panievsky, A. (2022, Dec.). It's time for PR for journalism. *NiemanLab*. <https://www.niemanlab.org/2022/12/its-time-for-pr-for-journalism/>
11. Deaven, K. (2022, Dec. 22). [Research: People living in news deserts still find ways to be informed](#). *International News Media Association*.
12. Nelsen, A. (2021, Dec. 22). [A southwest Texas paper folded. A conspiracy-spewing Facebook streamer took its place](#). *Texas Monthly*.
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